

Jacy Stricker

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EDUCATION

Lipscomb University

Nashville, TN

Bachelor of Arts in Public Relations

May 2026

Relevant Coursework:

Crisis Communication

Multimedia Storytelling

Digital and Social Media Writing

Intro to Public Relations

Principles of Marketing

Image, Motion, and Sound

Cross Cultural Communication

Public Relations Writing

Communication Law & Ethics

EXTRACURRICULARS AND RELEVANT EXPERIENCE

Christ Presbyterian Church

Spring 2026

Communications Intern

- Assist with preparation and printing of church bulletins, ensuring all content is accurate and visually cohesive.
- Assist in performing website audit and maintaining church websites by updating and adding new information and pages as needed.

Public Relations Student Society of America

August 2025 - May 2026

Lipscomb Chapter President

- Guide a newly established PRSSA chapter by recruiting members, organizing meetings, and fostering a culture of collaboration and professional growth.

Linedancing @ Lipscomb

January 2025 - May 2026

President and PR Representative

- Maintain social media platforms (such as Tik Tok, Instagram and Facebook) for the organization
- Maintain positive relationships with Lipscomb University faculty and its students

Lipscomb University College of Liberal Arts and Sciences

August - December 2025

Student Worker

- Support daily office tasks to maintain an organized and efficient workspace.
 - Manage logistics for social media content on Instagram, Facebook, and LinkedIn to ensure consistent posting
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SKILLS AND CERTIFICATIONS

Proficient in Adobe Creative Suite Programs

Proficient in Google Workspace Programs

Proficient in Canva

Proficient in WordPress

Proficient in MailChimp

Proficient in Asana Project Manager

Knowledgeable in Tik Tok, Instagram, Facebook and LinkedIn