

Jacy Stricker

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EDUCATION

Lipscomb University

Nashville, TN

Bachelor of Arts in Public Relations Candidate

Expected Graduation: May 2026

Relevant Coursework:

Crisis Communication

Multimedia Storytelling

Digital and Social Media Writing

Intro to Public Relations

Principles of Marketing

Image, Motion, and Sound

Cross Cultural Communication

Public Relations Writing

Communication Law & Ethics

EXTRACURRICULARS AND RELEVANT EXPERIENCE

Public Relations Student Society of America Lipscomb Chapter President

Fall 2025

- Guide a newly established PRSSA chapter by recruiting members, organizing meetings, and fostering a culture of collaboration and professional growth.

Christ Presbyterian Church

Spring 2026

Communications Intern

- Assist with preparation and printing of church bulletins, ensuring all content is accurate and visually cohesive.
- Assist in performing website audit and maintaining church websites by updating and adding new information and pages as needed.

Lipscomb University College of Liberal Arts and Sciences

August - December 2025

Student Worker

- Support daily office tasks to maintain an organized and efficient workspace.
- Manage logistics for social media content on Instagram, Facebook, and LinkedIn to ensure consistent posting

Linedancing @ Lipscomb

Spring 2025

President and PR Representative

- Maintain social media platforms (such as Tik Tok, Instagram and Facebook) for the organization
 - Maintain positive relationships with Lipscomb University faculty and its students
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SKILLS AND CERTIFICATIONS

Proficient in Adobe Creative Suite Programs

Proficient in Google Workspace Programs

Proficient in Canva

Knowledgeable in Tik Tok, Instagram, Facebook and LinkedIn

HubSpot Social Media Marketing Certificate