



FOR IMMEDIATE RELEASE

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Baskin Robbins to come to Lipscomb University campus in Fall of 2025

NASHVILLE, Tenn. — Baskin-Robbins will open a new location in Lipscomb University's Student Activities Center (SAC) on Monday, October 6, 2025.

The store will be located on the ground floor of the SAC, adjacent to the main lobby. Operating hours will match those of Freshens: Monday through Thursday, 10:30 a.m. to 7:30 p.m., and Friday, 10:30 a.m. to 2 p.m.

Grand opening activities include:

- Free mini scoops from 11 a.m. to 1 p.m. on October 6 (limit one per person)
- Weekly flavor sampling featuring eight rotating flavors during September
- “Scoop & Study” evenings with 10% off all scoops from 8 p.m. to 9:30 p.m., Monday through Wednesday

Dr. Candice McQueen, president at Lipscomb University, said, “Bringing Baskin-Robbins to campus provides additional food options and gathering space for students.”

John Smith, district franchise director for Baskin-Robbins, said, “We are pleased to open a location at Lipscomb University and introduce students to our variety of flavors.”

About Baskin-Robbins

Founded in 1945, Baskin-Robbins is known for its “31 Flavors,” representing a different flavor for each day of the month. The brand offers a range of classic and seasonal flavors across its franchise locations worldwide.

About Lipscomb University Student Activities Center

The Student Activities Center is a facility that houses student organization offices, meeting spaces, lounges, and dining options for the Lipscomb University campus community.

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